



**IOWA
PUBLIC HEALTH
LEADERSHIP
ACADEMY**

**Iowa Public Health Leadership Academy
Session 6 Summary**

Session 6 of the Public Health Leadership Academy focused on advancing public health policy. Four presenters presented content on this subject area – including discussing lobbying vs. education and speaking with legislators, writing position statements, the role of organizations and associations in policy, along with a local perspective, examples and tools to use with prompts for speakers introduced throughout. Speakers included

Brad Brake, Bonnie Rubin, Lina Tucker Reinders and Becky Nowachek.

Advancing Policy in Public Health

- Lobbying and Education/Working with legislators
 - o Lobby vs. Education – what’s the difference?
 - o Developing your message when speaking with legislators
 - o Working with legislators - state and national
- Position statements
 - o Developing position statements as a Board
 - o Local example from Johnson County
 - COVID-19 Mask Mandate
- Role of Organizations/Associations in Policy
 - o Role of IPHA
 - Examples of advocacy from an organizational standpoint
 - Health Impact Assessments
 - Health Equity work
- Local Perspective: Louisa County
 - o HF 2221 + Louisa County’s role
- Tools and data to highlight in policy advancement:
 - o CASPER
 - o MAPP

Local Public Health Examples

- Developing position statements: Johnson County COVID-19 Mask Mandate – Bonnie Rubin
- Board of Health’s role in Policy: HF 2221 in Louisa County – Becky Nowachek

Additional Questions: Panel Questions & Participant Questions:

This session an IDPH Community Health Consultant (Becky Nowachek) posed questions to speakers, in addition to academy participants asking questions as well. The following questions were posed to speakers from Becky Nowachek:

- Bonnie & Lina:
 - o Can you share with us how you as a BOH member communicate with your respective elected officials about PH issues?
- Brad:
 - o Could you share your experience as an administrator, working with your BOH on position statements?
 - o Could you share your experience as an administrator communicating with your elected officials on public health priorities?
- All
 - o Are there any other tools that you have used to move PH policy forward?
 - o In the past, has your BOH facilitated a Legislative forum to share PH priorities and/or concerns? Please share how this may have impacted PH in your county by hosting such an event.
 - o Based on our discussion this evening are there additional thoughts you would like to leave with our participants?
 - o Can you share any success and/or challenges in regards to advancing PH policy that you have experienced?
 - o Any considerations in introducing PH policy to your BOH members and/or respective elected officials?

The following questions were posed by leadership academy participants:

- Did the mask mandate (in Johnson County) pass? Is the mandate enforceable?